

What is the LA BEOC? The LA BEOC is Louisiana's first emergency operations center dedicated to disaster preparedness, response, and recovery for businesses. Serving as an annex of the state's Emergency Operations Center, the LA BEOC facilitates communication with the state's major economic driver industries, with owners and operators of critical infrastructures and key resources, and with the all businesses within the state, to enhance Louisiana's emergency management efforts.

## Why should I register my business?

- •Receive immediate notification of state and parish decisions that may affect your business. These notifications (evacuation notices, road closure, etc.) are critical to your business disaster plan and employee safety. Rather than searching for information online or other forms of media, the most up to date information will be sent to your business immediately.
- •Receive notification of emerging state needs. As needs arise during the response and recovery from an emergency, you will be notified via email, text message, or voice call (depending on which you choose) of these needs and asked to respond via the LA BEOC web portal. These notifications are designed to engage businesses throughout the state to stimulate our economy.
- **Situational Awareness:** Through the LA BEOC portal, businesses can report post storm status, recovery needs, readiness to participate, economic impact, and supply chain demands. By gauging the situational awareness of local businesses, officials can make informed decisions and avoid duplication or conflict of efforts from different sectors.

How do I register? Registration at www.labeoc.org is easy and should only take a few minutes.

Who makes up the LA BEOC? The LA BEOC is comprised of members from Louisiana's public, private, and nonprofit sectors. This partnership is led by Louisiana Economic Development and the Governor's Office of Homeland Security and Emergency Preparedness, with support from the National Incident Management Systems & Advanced Technologies Institute at the University of Louisiana at Lafayette, and LSU's Stephenson Disaster Management Institute.

## For more information visit www.labeoc.org







